



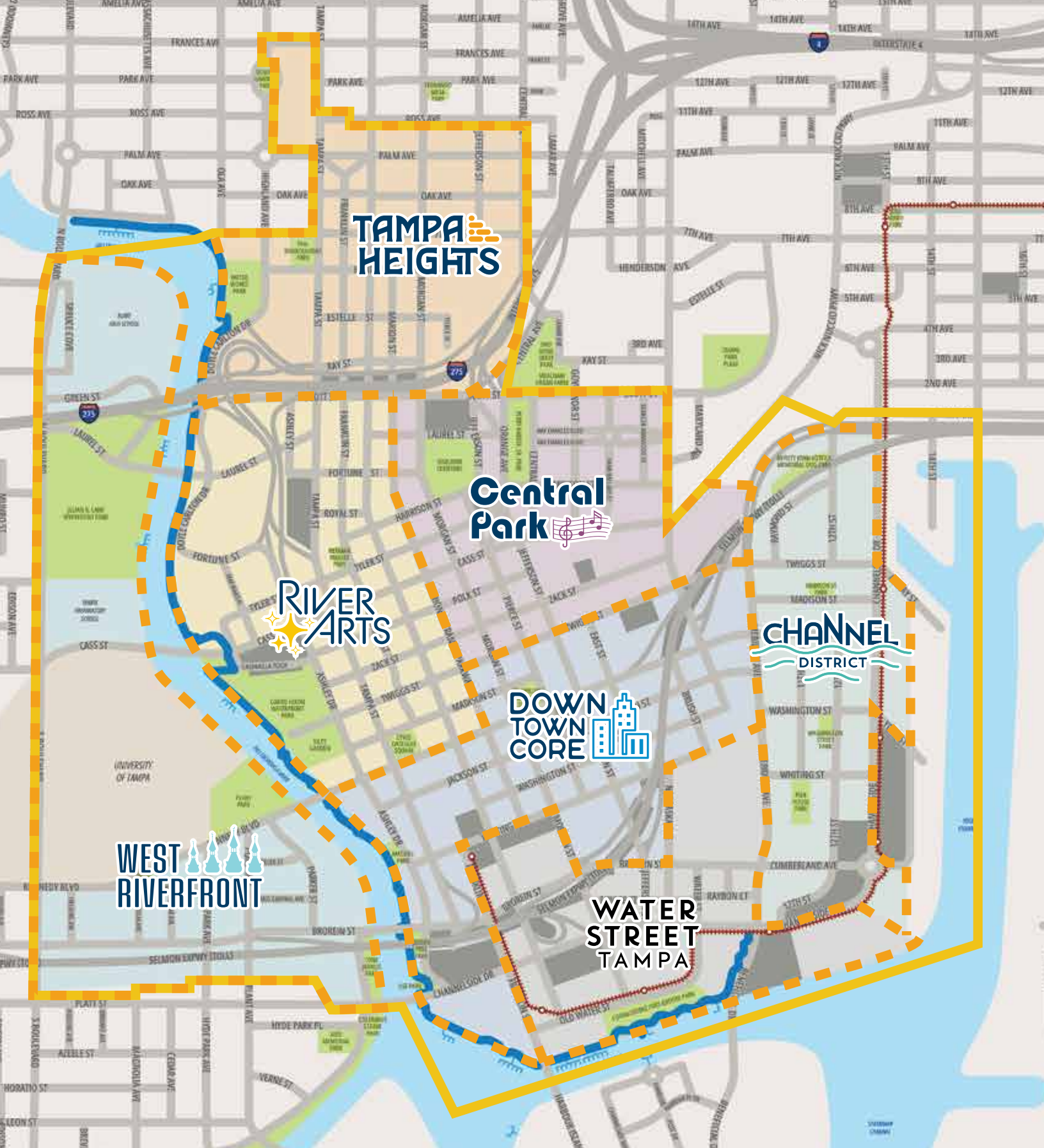
TAMPA'S DOWNTOWN  
**2023/2024**  
**YEAR IN REVIEW**



**TAMPA**  
DOWNTOWN PARTNERSHIP



# LETTER FROM THE PRESIDENT & CEO



It has been an honor and a privilege to begin leading the Tampa Downtown Partnership. I would like to thank our members, stakeholders, Partnership staff, community leaders, and dedicated Board of Directors for their tireless support, which has allowed our organization and our Downtown to prosper.

As we reflect on all this organization has achieved in its 38th year, there is much to be proud of. The Partnership staff has worked vigorously to maintain growth, vibrancy, and community engagement in Tampa's Downtown. As a result, our Downtown has become an even better place for all to live, work, play, and stay.

### Connecting neighborhoods and moving Tampa forward:

Last year, we laid the groundwork for the emergence of seven different neighborhoods in Tampa's Downtown. Over the past year, the unique qualities of each neighborhood have emerged, each possessing its own exceptional culture and identity. We're pleased to share that we now have 300+ free events that are intended to showcase each neighborhood's unique identity while incentivizing community engagement. Additionally, we've made strides in developing digital and traditional branding opportunities that illustrate the cultural significance of these neighborhoods and further drives awareness as these neighborhoods continue to grow.

We've continued to make progress in our transportation efforts through continued collaboration with city officials, urban developers, and community stakeholders. One of the biggest markers of this progress was the launch of the Partnership's hub-to-hub micro-transit service, Downtown Area Shared Hubs (DASH). For just \$2 per rider, people who live Downtown or visit Downtown can conveniently travel anywhere within our Special Services District (SSD). Not only has this service been instrumental in providing additional hours of eyes and ears with our Driver Ambassadors navigating through Downtown's neighborhood streets, but it has provided a seamless and affordable way for thousands of riders to experience Tampa's Downtown. While launching this service was an exceptional feat, we look forward to continuing working towards improving Downtown's walkability and investing in planning efforts that have the propensity to connect multiple modes of transportation.

### Amplifying community impact:

Our four major annual events have once again achieved record-breaking attendance of 334,015 attendees, providing substantial opportunities for the Partnership to support small businesses and deliver memorable experiences in Tampa's Downtown. The 2023-24 Winter Village attracted 279,528 attendees, with 23,208 participants skating on natural ice. This event also featured 39 retail vendors and four food and beverage providers, contributing significantly to the local economy. River O' Green

drew 32,592 attendees celebrating as the Hillsborough River turned green and enjoying a day of family-friendly festivities. The third annual Eggsploration saw 40,000 eggs hunted by participants of all ages at Julian B. Lane Riverfront Park. Additionally, our collaboration with Mayor Jane Castor for Boom by the Bay included spectacular fireworks, innovative activations, and our inaugural Apple Pie Throwdown, showcasing over seven distinctive interpretations of apple pie.

These annual events in Tampa's Downtown continue to maintain a strong media presence, with more than 1,900 media mentions, achieving a combined reach of more than three billion and amassing more than \$36.6 million in advertising value. In a 12-month span, our social media presence has reached new heights, as we have gained 13,000 new followers combined across all channels and more than 1.4 million in audience reach.

Over the past year, we've welcomed more than 30 new members to our multifaceted membership base. Thanks to their gracious support, we can make an impact through advocacy and support, helping our partners thrive. Since last year's Annual Meeting, we've introduced three new committees that give more members of Tampa's Downtown community a voice. Our community members must have a platform, so our efforts to improve our Downtown are in direct alignment with community needs.

Looking ahead, I am eager to engage key stakeholders, partner organizations, and the Board of Directors to leverage opportunities that will amplify the activities of the Partnership and elevate our organization's impact. I want to express my deepest gratitude to each of you for entrusting me with the responsibility of leading this esteemed organization. I am wholeheartedly committed to building upon our current successes and steering us toward a future marked by continued growth and development.

**KENYETTA HAIRSTON-BRIDGES**  
*President & Chief Executive Officer*

SSD Boundary  
Neighborhood Boundary



1,177 Acres

TampasDowntown.com

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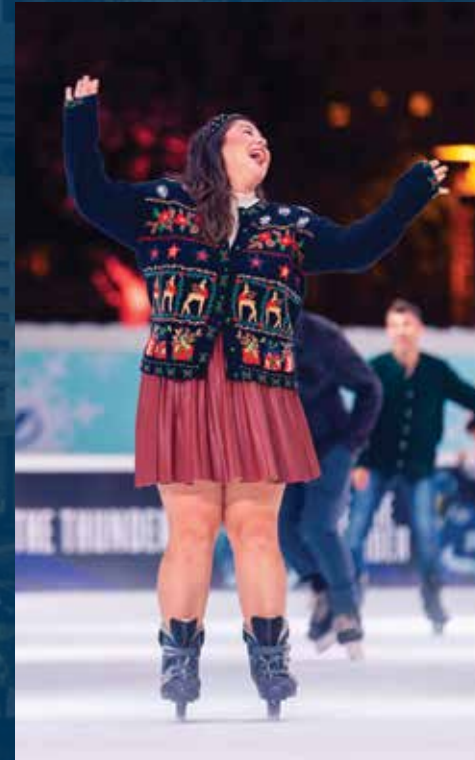
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**YEAR IN PHOTOS**



## OUR VISION

Tampa Downtown Partnership is the leader in fostering a vibrant, diverse, 24-hour Downtown neighborhood in which to live, work, play, and learn.

## OUR MISSION

The strategic mission of the Tampa Downtown Partnership is to be the steward of Downtown Tampa, while cultivating effective public/private partnerships to facilitate catalytic physical and economic development.

## OUR SERVICES



CLEAN & SAFE



BEAUTIFICATION



PUBLIC SPACE PROGRAMMING



TRANSPORTATION & PLANNING



MARKETING & COMMUNICATIONS



MEMBERSHIP & ADVOCACY



## ABOUT THE SPECIAL SERVICES DISTRICT (SSD)

Established 1994

The Tampa Downtown Partnership administers the Special Services District program through an annual contract with the City of Tampa. Through the SSD program the Partnership works to promote the Downtown experience through a multitude of initiatives such as marketing, economic development, transportation, planning, and beautification, as well as maintenance and safety with Tampa's Downtown Ambassadors and Clean Team.

Since its inception in 1994, the SSD has provided services above and beyond the standard services provided by the City of Tampa. Funding for the SSD comes from a special assessment placed on property owners within the district. This assessment is a flexible rate based on assessed value from the Hillsborough County Property Appraiser's office.

## DOWNTOWN LIFESTYLE



**167**  
DINING  
OPTIONS



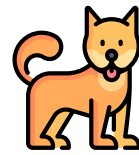
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## ABOUT MEMBERSHIP

Established 1986

Founded as a membership organization in 1986 by a group of local business leaders, the Tampa Downtown Partnership membership is comprised of a broad range of stakeholders. The Partnership is proud to have a large and active community of member companies including national corporations, locally-owned businesses, civic organizations, government agencies, Downtown property owners, and arts and cultural institutions. The Partnership also leads in advocacy, networking, and education related to Downtown for the Tampa Bay region, hosting numerous events and programs throughout the year. The Partnership's members are committed to strengthening Downtown Tampa's position as the vital urban center for the region and serving as the voice for Tampa's Downtown.



## ABOUT THE TAMPA DOWNTOWN PARTNERSHIP FOUNDATION

Established 2022

The Tampa Downtown Partnership Foundation is dedicated to cultivating stronger bonds among residents, employees, and visitors by promoting improved public spaces. Through its initiatives, the organization spearheads inclusive, community-focused activities and developments.

The Tampa Downtown Partnership Foundation is the 501(c)3 philanthropic collaborator of the Tampa Downtown Partnership whose goals are to:

- Provide free community-based events highlighting the seven neighborhoods of Downtown Tampa
- Continue to improve and reinvent our public realm as our Downtown continues to evolve
- Create a vessel for additional revenue streams to reinvest back into our community

# CLEAN & SAFE



Our Clean and Safe Team aids in creating a welcoming and safe environment in Tampa's Downtown through their role as our public space stewards. They patrol the SSD on foot, by vehicle, and through our DASH program acting as eyes and ears on the street while staying in the know about all Downtown has to offer. The teams utilize technology for data collection, provide litter patrol and light landscaping, and act as good will ambassadors welcoming all to Tampa's Downtown.

### POSITIONS:

- Litter Patrol
- Landscape Maintenance
- Homeless Liaison
- Ambassador *(NEW)*
- Driver Ambassador *(NEW)*



**GUIDE POSITION**  
1994-2023



**AMBASSADOR ROLE**  
2023-Present

## SERVING OUR DOWNTOWN NEIGHBORHOODS

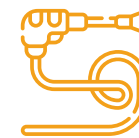
*Data shown is from August 1, 2023 – July 31, 2024*



**1,391**  
CODE & SAFETY  
ISSUES REPORTED



**173**  
STRANDED  
MOTORISTS  
ASSISTED



**605**  
TOTAL BLOCKS  
PRESSURE WASHED



**12,157**  
GROUND FLOOR  
INTERACTIONS



**1,168**  
HOMELESS  
OUTREACH



**348**  
TONS  
TOTAL TRASH  
COLLECTED



**2,868**  
SCOOTERS & BIKES  
MOVED TO  
REGULATED PARKING

# MARKETING & COMMUNICATIONS



The Marketing and Communications team promotes Downtown using creative storytelling, innovative technology, and design excellence to brand Tampa's Downtown and engage and inform stakeholders, visitors, and the community about all facets of the Special Services District. This past year the Marketing and Communications team completed an overhaul of its main website, gathered stakeholders to create seven unique neighborhood identities and supported over 325+ events using social media, traditional media, printed collateral, and photography/videography. Implementation of the neighborhood identities has begun digitally and physical elements, such as banners, bike rack wraps, trash can and planter decals, will continue to be rolled out over the next year.

## SOCIAL MEDIA FIGURES

 **42K** Followers

 **112.2K** Followers

 **41.1K** Followers

@TampasDowntown



## EARNED MEDIA

**1,928**  
Media Stories in 23/24

**3,280,776,253**  
People Reached

**\$36,613,111**  
Ad Value



## 301,222 Website Visits

This year, the Marketing and Communications team performed a complete overhaul of the Partnership's main website, Tampasdowntown.com. This complete re-design made the website more neighborhood-focused, integrating neighborhood-specific content, such as local events, businesses, and community highlights, into a cohesive and user-friendly format. By streamlining departmental offerings, the website now provides clear, relevant information without unnecessary clutter. Simplifying the navigation and layout will enhance the overall user experience, making it easier for residents and visitors alike to find and engage with the information that matters most to them.

# PUBLIC SPACE

Downtown's public spaces are thoughtfully activated and attractive spaces thanks to our growing programming initiatives and dedication to creating inviting spaces for all. We take a multifaceted approach including planning, design, and management to help create some of Tampa's Downtown most beloved experiences. There is something for everyone, from free community fitness in the park classes to the two-month Winter Village activation, to reimagining Lykes Gaslight Park and grant and beautification efforts that uplift our neighborhoods. These combined endeavors help to create an activated and lively Downtown!



## 37 LOCAL ARTISTS SUPPORTED

This year, we supported 37 local artists across multiple mediums, including painters, musicians, and spoken word poets, through our Public Space programs. We are committed to nurturing local talent and look forward to expanding our collaborations in the future.



## 43 SMALL BUSINESSES SUPPORTED AT WINTER VILLAGE



Winter Village had its most successful year yet in supporting small businesses, featuring 4 food and beverage providers and 39 shops that showcased some of Tampa's best local offerings. Our goal is to help small businesses gain access to the Downtown market and foster incremental growth. Moving forward, we aim to create pathways that transition these businesses from temporary placements to permanent brick-and-mortar locations.

## 334,015 TOTAL NUMBER OF ATTENDEES FOR EVENTS

The Tampa Downtown Partnership is dedicated to helping our city celebrate the holidays, and we're focused on increasing attendance at our four major annual events. This year, Winter Village, River O'Green, Downtown's Eggsploration, and Boom by the Bay drew in a combined total of 334,015 attendees. This represents a 67% growth compared to last year, reflecting our commitment to enhancing these celebrations.



## \$40,000 IN GRANT FUNDS INVESTED INTO THE NEIGHBORHOODS

Our focus on neighborhoods extended to our grant program this year, where we invested \$40,000 into our communities through the Storefront and Sidewalk Café Grant and the new Neighborhood Enhancement Grant. These grants are available annually and open for anyone to apply. This funding directly stimulated neighborhood growth, fostering a sense of pride and strengthening community bonds.



## 147 HOURS OF NEW NEIGHBORHOOD PROGRAMMING

We introduced seven new neighborhood programs, available on a monthly and quarterly basis, to support our Downtown neighborhoods. Each program was carefully tailored to reflect the unique personality and needs of the respective neighborhoods. Designed for both locals and visitors, these programs aim to enhance community engagement and offer a variety of experiences that showcase the distinct character of each area.



# NEIGHBORHOOD BRANDING

In August 2023, the Partnership staff underwent neighborhood identity stakeholder sessions utilizing third party consultant, API+. The initiative brought together residents, local leaders, and business owners in a series of collaborative workshops aimed at capturing the essence of each neighborhood. This inclusive process allowed stakeholders to share their perspectives and ideas, helping to craft 7 distinctive neighborhood brands. By gathering diverse input and fostering community engagement, the process aimed to enhance local pride, wayfinding, and connectivity.



## 7 DISTINCT NEIGHBORHOODS



**MAYOR'S FOOD TRUCK FIESTA**  
First Wednesday each month, 11am-2pm  
Lykes Gaslight Park



**DOWNTOWN'S BACKYARD MARKET**  
Second Thursday each month, 2:30pm-5:30pm  
Tampa City Center's Esplanade



**CENTRAL PARK EATS: A Food Truck Rally**  
Third Tuesday each month, 5pm-8pm  
1213 N. Central Ave



**PAW-FEE BREAK**  
Fourth Tuesday each month, 10:30am-1pm  
Washington Street Park



**KEYS IN THE PARK: A Melodic Duel**  
Second Fridays, 5:30pm-7:30pm  
2024: December  
2025: February, April, June, August, October  
Lykes Gaslight Park



**BLIND DATE WITH A BOOK**  
Second Mondays, 4:30pm-7:30pm  
2024: November  
2025: February, May, August  
Snow Park



**DATE NIGHTS IN CHANNEL DISTRICT**  
Second Wednesdays, 7pm  
2024: November  
2025: February, May, August  
Washington Street Park



**RHYTHM & HUES: An Alleyway Art Show**  
Third Fridays, 6pm-9pm  
2024: October  
2025: January, April, July  
Alleyway at Henderson Ave & Franklin Street



See all upcoming events at  
[TampasDowntown.com/Events](https://TampasDowntown.com/Events)

**35**  
COMMUNITY PARTNERSHIPS  
CREATED THROUGH  
OUR NEW NEIGHBORHOOD  
PROGRAMMING EFFORTS

NEIGHBORHOOD PROGRAMMING





# DASH

## RIBBON CUTTING • OCTOBER 11, 2023

The ribbon-cutting ceremony for DASH Tampa was a vibrant celebration marking the official launch of this innovative hub-to-hub micro-transportation service. Held in Water Street Tampa, the event brought together local officials, community leaders, and eager residents who gathered to witness the unveiling of a new era in urban mobility. With a symbolic snip of the ribbon, DASH Tampa promised to revolutionize the way people navigate Downtown, offering a more efficient and accessible transit option with concierge service from Driver Ambassadors. The ceremony highlighted the Partnership's commitment to improving public transportation and fostering economic growth, while the crowd's enthusiasm underscored the excitement surrounding this fresh addition to Tampa's transit landscape.



### AVERAGE DRIVER RATING

★★★★★  
4.95 out of 5

# DASH AROUND DOWNTOWN

**Download the app and create your account**  
[tampasdowntown.com/DASH](https://tampasdowntown.com/DASH)

STEP 1



**Set your current location**  
The app will then direct you to the hub closest to your location

STEP 3



**Add payment information and review your trip details**  
\$2 per passenger. Note the location of your pickup and drop off hubs

STEP 5



STEP 2



**Enter where you want to go within Tampa's Downtown**  
Type it in or choose from the list

STEP 4



**Let us know how many people are in your party**  
Max of 4 passengers. Sorry, no pets. Rides may be shared.

STEP 6



**Request your ride and move to the pickup hub**  
Pickups/dropoffs can only be made at designated hub locations



**“Driving for DASH is great because you get to meet so many friendly people and see regulars who brighten your day. I love sharing with DASH riders all Downtown has to offer!”**

**-Melissa**



[tampasdowntown.com/DASH](https://tampasdowntown.com/DASH)

# TRANSPORTATION AND PLANNING



Photo by Eric Trull, PGA

The Transportation & Planning team focuses on ways to improve Downtown mobility, commuting, and parking options. Planning efforts advance forward-thinking studies, action plans, and advocacy to address the needs of Tampa's changing Downtown.

The Partnership continued to grow and refine its research and data tracking capabilities, analyzing housing unit inventory, planned and proposed development, and visitor and worker populations. The Partnership also launched another round of non-motorized counts at key intersections and roads to gather the data necessary to advocate for safety and tactical improvements.



## DOWNTOWN DEVELOPMENT

**41**

PLANNED OR PROPOSED DEVELOPMENTS

**2,826**

RESIDENTIAL AND HOTEL UNITS UNDER CONSTRUCTION

**3,916**

PLANNED AND PROPOSED RESIDENTIAL UNITS UNDER CONSTRUCTION

**5.7+ MILLION**

TOTAL SQ FT UNDER ROOF UNDER CONSTRUCTION

## HISTORIC PRESERVATION

Significant strides were made in implementing key recommendations from our 2023 Franklin Street Corridor Historic Preservation Plan. Actions this year include surveying over 111 properties to update the State of Florida Master Site Files, creating a public event and workshop centered around how developers, property owners, and real estate agents can take advantage of preservation status.

**111** PROPERTIES SURVEYED



**29** FIRST-TIME PROPERTY SURVEYS



## ACTIVE TRANSPORTATION

The Partnership made progress on several active transportation projects throughout the year. After refurbishing over 300 bike racks, the Partnership re-sized and created 30 new micromobility hubs across all seven Downtown neighborhoods.

To make our major public events more accessible, and manage parking demand, the Partnership offered a free bike valet service, parking over 400 bikes. The Partnership celebrated two bicycle-friendly-business certification renewals, Ulele, and the Columbia Cafe, at the Tampa Bay History Center. The Partnership facilitated multiple guided bike tours with planners to look at infrastructure gaps, advocacy groups, and visitors for a Cross-Bay staycation promotion with the St. Petersburg Downtown Partnership.

## 42 MICROMOBILITY CORRALS IN TAMPA'S DOWNTOWN



## PROJECT SPOTLIGHT NORTH END VISION FRAMEWORK



The Partnership continues to expand its role as a leader in planning for the future, most recently through a comprehensive property and connectivity analysis of 93 city blocks (~333 acres). This process demonstrated our organization's ability to convene public and private sector leaders, conducting in-depth stakeholder sessions with over 40 public agencies, departments, and private organizations. This effort has led to the North End Vision Framework, outlining key next steps to spur economic development, improve mobility, and highlight an area ripe with redevelopment opportunities.

## DOWNTOWN GROWTH

**1.2 MILLION** SSD VISITORS IN APRIL 2024



**23,000** DOWNTOWN RESIDENTS

## PARKING INVENTORY

**32,000** PARKING SPACES



**10,000+** AVG EMPTY SPACES DURING PEAK HOURS

# MEMBERSHIP



The Partnership's membership in 2023-2024 consisted of over 230 member companies, partners, and individuals located in Tampa's Downtown and throughout Tampa Bay. Members represent national corporations, property owners, neighborhood partners, government agencies, residents, commercial and residential real estate professionals, business leaders, entrepreneurs, young professionals, arts and cultural institutions, and other civic leaders.

The Partnership serves as the voice of Tampa's Downtown, advocating for issues that impact the workers, residents, members, and stakeholders.



## 2023 ANNUAL MEETING & LUNCHEON

In June 2023, we celebrated the Partnership's 37th anniversary at the Annual Meeting & Luncheon at the JW Marriott Tampa Water Street. We heard from Mayor Jane Castor and the Tampa Downtown Partnership's outgoing Chairwoman Abbey Ahern. The Interim President of the Partnership, Shaun Drinkard announced the FY24 Officers and Board of Directors. We welcomed Jin Liu as our incoming Chairwoman with her vision for the Partnership and Tampa's Downtown in FY24. Attendees heard a keynote address from Tama Duffy Day, Principal from Gensler.



## 2024 URBAN EXCELLENCE AWARDS

The Partnership kicked off the year by continuing to host engaging events and programming. In February 2024, the Urban Excellence Awards (UEA) was held at the newly renovated Hotel Flor. UEA nominees and winners were able to dress up in 1920s style and celebrate the projects and people that make Tampa's Downtown unique.

## 10 DOWNTOWN DEBRIEFING EVENTS



Our Downtown Debriefing Series continued to be a great success with engaging topics and speakers from University of Tampa, Tampa Prep, Port Tampa Bay, Tampa Fire Rescue, National Weather Service, Florida SBDC, BELFOR Property Restoration, Tampa Electric Company, Tampa Bay History Center, City of Tampa, Oxford Commons, Gold's Gym Tampa Gas Worx, Playbook Public Relations, Don Me Now, Vinik Sports Group, Tampa Police Department, Visit Tampa Bay, Gasparilla Festival of the Arts, Stantec, api(+), The Related Group, Friends of Tampa Union Station, Tampa Hillsborough Expressway Authority, Straz Center, Tampa Convention Center, Tampa Museum of Art, The Portico, and Tampa Hillsborough Homeless Initiative.

# \$115,000

RAISED FROM PARTNERSHIP SPONSORS IN FY 2024

## THE 2024 STATE OF TAMPA'S DOWNTOWN FORUM



The Partnership hosted our State of Tampa's Downtown in May 2024 at the Marriott Tampa Water Street. Over 20 speakers engaged in thought-provoking discussions on topics such as Downtown vitality, regional competitiveness, and the present and future of Downtown Tampa's residential market, medical district, and retail spaces.

**8** MEMBER MIXERS



**178** Attendees



# CURRENT MEMBERS

as of September 1, 2024

1205 on Franklin  
1887 Creative  
1905 Family of Restaurants  
1Source Partners  
Aakash Patel  
ADEAS-Q  
AECOM Technical Services, Inc.  
AIA Tampa Bay  
American Institute of Steel Construction  
ArchitecturePlus International, Inc.  
Arrival Guide  
Ascentia Development Group  
Baker Barrios Architects  
Ballard Partners  
Bank of America Plaza  
Bank OZK  
Barbara Wilhelmy  
Barrymore Hotel Tampa Riverwalk  
Beauty Brought Out, LLC  
BELFOR Property Restoration  
BendinRoad Development  
Berlin Patten Ebling  
Berts Properties LLC  
Billy Hattaway  
Bob Henriquez, Hillsborough County  
Property Appraiser  
Body Aligned Pilates and Wellness  
Buchanan Ingersoll & Rooney PC  
Burr & Forman, LLP  
Bush Ross, P.A.  
Capitol Outdoor  
Carlton Academy Day School  
Carlton Fields  
Catalyst Communications Group  
CGA, A SAFEbuilt company  
ChappellRoberts  
City of Tampa  
CityRealTOUR  
CJ Publishers (Discover InTown)  
Claudia Avalos  
Coastal Properties Group International  
Coen & Company  
Colonial Life  
Commonwealth Commercial Partners  
Contract Furniture, Inc  
Cook Law, P.A.  
Cormia Design Group  
Courtyard by Marriott Tampa  
Downtown  
Cushman & Wakefield  
D Squared Infrastructure, Inc.  
Daniel Diaz, P.E.  
Daniel Traugott  
Dark Moss  
Davida Franklin  
DeLaVergne & Company  
Denholtz Associates  
DEXIAN | DISYS  
Dohring Ahern Appraisal & Brokerage  
Eboats Tampa - Waterway Tampa LLC  
Embarc Collective

Embassy Suites Tampa - Downtown  
Convention Center  
Ensemble  
Fairway East Kennedy Owner, LLC  
c/o Parkway  
Farley White Interests  
Ferman Motor Car Company, Inc.  
Ferrell Redevelopment  
Fifth Third Bank  
FloraVilla 2020, LLC  
Florida School of Woodwork  
Florida Wellness Medical Group  
Foley & Lardner LLP  
Friends of Tampa Union Station  
Friends of the Tampa Riverwalk  
GAI Consultants  
Gassler Dental, PLLC  
Gensler  
Glazer Children's Museum  
GrayRobinson, P.A.  
Greenman-Pedersen, Inc.  
Halff Associates, Inc.  
HCP Associates  
Highwoods Properties  
Hill Ward Henderson  
Hillsborough Area Regional Transit  
Authority (HART)  
Hillsborough Community College  
Hillsborough County  
Hillsborough Lodge No. 25  
Hilton Tampa Downtown  
Holland & Knight LLP  
Homegrown Realty LLC  
Hotel Flor  
Hotel Tampa Riverwalk  
Hyatt Place Hyatt House Tampa  
Downtown  
Impact Employment Solutions of  
Florida LLC dba Liberty Staffing USA  
Inscription Channel District  
InVision Advisors  
Jackson's Bistro  
Jobsite Theater  
John F. Germany Public Library  
Julius Nasso  
Juster & Associates  
Karl A. Davis Coaching Services, LLC  
Kathleen Shanahan  
Kava Culture  
Kennedy Investments  
Kimley-Horn and Associates, Inc.  
Kolter Urban LLC  
KUDUCOM  
Lauren Campbell  
LHJ LAW  
Lorna Taylor  
MAG4, Inc.  
Malio's Prime Steakhouse  
Manage The Event  
Mario Vargas  
MAS Environmental, LLC

Mathilde Jarrett  
Mechanik Nuccio Hearne & Wester, P.A.  
Melting Pot Social  
Michael English  
Moss & Associates  
Murphy LaRocca Consulting Group, Inc.  
NRK Real Estate Advisors, LLC  
Office Space Brokers, LLC  
Omar Garcia  
Oona Johnsen  
Osborn Engineering  
Oxford Commons  
Pedal Power Promoters, LLC  
Plan Hillsborough  
Planet Smoothie  
Playbook Public Relations  
Plenary Group  
PNC Bank  
Port Tampa Bay  
PPK  
Pugh Management  
Rampello Downtown Partnership  
K-8 School  
REAL Building Consultants  
Rebecca Johns  
Rivergate Tower  
Ronald Wilhelmy  
Rowe Architects, LLC  
Ryan Companies US, Inc.  
Sacred Heart Catholic Church  
Sam Schwartz Consulting  
Saxon Gilmore & Carraway, P.A.  
SB Finance  
Seven-One-Seven Parking Services Inc.  
Sherloq Solutions  
Shook, Hardy & Bacon LLP  
Smith & Associates Real Estate  
Smith & Associates Real Estate  
- Connie Gage  
Smolker Mathews, P.A.  
South Tampa Chamber of Commerce  
Spatial HQ  
Spin  
SpringHill Suites Tampa Downtown  
Stageworks Theatre  
Stantec, Inc.  
Steve Byars  
Stoneweg, US, LLC  
Strategic Property Partners, LLC  
Straz Center  
Suffolk Construction Company  
Summit Design + Build, LLC  
Tampa - Hillsborough Expressway  
Authority  
Tampa Attractions Association  
Tampa Bay Businesses for Culture &  
the Arts  
Tampa Bay Chamber  
Tampa Bay Economic Development  
Council  
Tampa Bay Food Trucks

Tampa Bay Fun Boat  
Tampa Bay History Center  
Tampa Bay Lightning/  
Vinik Sports Group  
Tampa Bay Partnership  
Tampa Bay Rays & Tampa Bay Rowdies  
Tampa Bay Times  
Tampa Bay Wave  
Tampa City Center - Banyan Street/  
GAP TCC Owner LLC  
Tampa Convention Center  
Tampa Electric Company  
Tampa General Hospital  
Tampa Housing Authority  
Tampa Marriott Water Street  
Tampa Metropolitan Area YMCA  
Tampa Museum of Art  
Tampa Preparatory School  
Tampa Property Group, LLC  
Tampa Repertory Theatre  
Tampa Steel Erecting Co.  
Tampa Theatre  
The Bank of Tampa  
The Beck Group  
The Church at Channelside  
The Florida Aquarium  
The Helen Gordon Davis Centre  
for Women, Inc.  
The KEC Group Real Estate  
The Mindful Prof LLC  
The Pearl  
The Portico  
The Related Group  
The Spiral Staircase  
The University of Tampa  
The Wilson Company / The Vault  
Thousand & One - Water Street  
Timothy Rider  
Top Shelf Sports Lounge  
Trenam Law  
Trimen Landscape  
Truer LLC  
Tucker/Hall, Inc.  
UBS Financial Services, Inc.  
Universal Parking  
University Club of Tampa  
USF Health  
VHB Engineering  
Victor DiMaio  
Visit Tampa Bay  
Walter P. Moore & Associates, Inc.  
Wells Fargo Bank  
Westshore Alliance  
Where Love Grows  
Winters & Yonker Personal Injury  
Lawyers  
Ybor City Chamber of Commerce  
Zyscovich

# WHY JOIN?

## MEMBERSHIP LEVELS

The Tampa Downtown Partnership's member levels are tailored to meet our member's needs to grow their investment and influence in the Tampa Downtown Partnership organization.

### VISIONARY - \$10,000

### ADVOCATE - \$6,000

### INFLUENCER - \$3,000

### LEADER - \$1,800

### PATRON - \$1,200

### PROMOTER - \$600

## BENEFITS OF MEMBERSHIP

### EVENTS

Receive member pricing to all Partnership events such as Downtown Debriefings, Urban Excellence Awards, and Annual Meeting & Luncheon

All member employees can sign up to attend Member Mixers

### COMMUNICATION

Receive monthly exclusive member e-newsletter (opportunities to include news about your company)

### ACCESS

Members-only exclusive behind-the-scenes tours

Business Directory listing on the Partnership's website

Participation on Partnership committees such as Membership Engagement, Public Art, and Transportation.

## BECOME A MEMBER!

Register online at  
[TampasDowntown.com/Membership](https://TampasDowntown.com/Membership)

or email Julie Sabolic,  
Member Relations Manager, at  
[jsabolic@tampasdowntown.com](mailto:jsabolic@tampasdowntown.com)



# JIN LIU

## 2023-2024 CHAIRWOMAN



### How did you become involved with the Tampa Downtown Partnership?

My mentor at Carlton Fields, Richard Linquanti, recommended that I join the Partnership board after he moved to Colorado. Rich was a director and officer of the Partnership and co-founded the Urban Excellence Awards. Before joining the board, I had learned a lot about the Partnership from Rich and had attended Urban Excellence Awards dinners. The timing of my joining the board also coincided with my rediscovering a passion for our Downtown, particularly the Riverwalk, cultural events in the public parks, and its economic vibrancy.

### What piece of advice would you get to members and stakeholders looking to become more involved with the Tampa Downtown Partnership?

My advice is to follow your passion and focus on Partnership initiatives that ignite it. The Partnership offers so many opportunities — it's easy to find something that resonates with you. Whether it's signature events like Boom by the Bay, advocating for the Riverwalk expansion and pedestrian safety, or promoting smart growth and infrastructure updates, the Partnership presents a full spectrum of possibilities for anyone who loves Downtown.



### What were you most excited about headed into your year as Chairwoman of the Partnership board?

I was and am most excited about working closely with the other officers, executive committee, directors, and staff to build a strong executive leadership team and craft an actionable strategic plan for the Partnership. With strong leadership and a clear plan, we will not only maintain the Partnership's excellence in its core offerings but also tackle new challenges and set a bold vision for ensuring the continued success and sustainable growth of our Downtown for decades to come.



### Where would you like to see the Partnership and Downtown Tampa in the next 5 years?

I'd like to see Downtown Tampa (1) continue to be one of the safest and cleanest urban centers in the country and the world; (2) make bolder strides as a sought-after destination for both residents and tourists, offering rich cultural experiences, natural beauty, sports and entertainment events, accessibility, and inviting public spaces; (3) maintain existing businesses while attracting new ones to build a more diverse, sustainable, and high-paying ecosystem of industries; and (4) make significant progress in addressing bottleneck issues such as transportation and transit, education, and attainable housing.

### What is your favorite restaurant or activity within Tampa's Downtown?

There are so many great restaurants and fun activities Downtown. Aside from catching a Lightning game, dining at Boulon Brasserie, or enjoying the rooftop bar at the Edition, one of my favorite things to do Downtown is to have fish tacos at Urban Cantina and then stroll over to the Straz Center to watch a musical.



# 2023-2024 BOARD OF DIRECTORS

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**Jin Liu**  
Carlton Fields

### VICE-CHAIRMAN

**Stephen Panzarino, AIA, NCARB**  
AECOM

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**Tim Koletic**  
Fifth Third Bank

### SECRETARY

**Jeff Houck**  
1905 Family of Restaurants

### IMMEDIATE PAST CHAIRWOMAN

**Abbey D. Ahern**  
Dohring Ahern Appraisal and Brokerage

### PRESIDENT

**Kenyetta Hairston-Bridges**  
Tampa Downtown Partnership

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Holland & Knight, LLP

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The Florida Aquarium

# THE TEAM

## ADMINISTRATIVE STAFF



**MATINA ALLEN**  
Administrative Assistant



**SUZANNE ALLMAN**  
Vice President of Administration  
& Finance



**JAYLYN ANDREWS**  
Public Space Operations &  
Programming Coordinator



**CASEY BAUER**  
Planning Coordinator



**SHAUN DRINKARD, LPM**  
Senior Vice President of Operations



**KENYETTA HAIRSTON-  
BRIDGES**  
President & Chief Executive Officer



**CAROLINE KEESLER**  
Senior Manager of Marketing  
& Communications



**KAREN KRESS, AICP**  
Senior Director of Transportation  
& Planning



**IVY LUPCO, LPM**  
Manager of Public Space Placemaking  
& Programming



**LINDSEY PARKS**  
Vice President of Strategy &  
Public Affairs



**RACHEL RADAWEC, LPM**  
Director of Public Space Operations  
& Programming



**JULIE SABOLIC**  
Member Relations Manager



**GRAYSON TUMMINGS**  
Marketing & Communications  
Coordinator

## CLEAN & SAFE STAFF

**JUNE BROWN**  
Homeless Liaison

**JOE FREEMAN**  
District Operations Manager

**ANTONIO GROOMS**  
DASH Assistant Project Manager

**KAYLN SEXTON**  
Assistant Project Manager, Guides

**TERESA WALLS**  
Assistant Project Manager, Clean Team



# TAMPA

## DOWNTOWN PARTNERSHIP

This report is produced by the Tampa Downtown Partnership, a private, not-for-profit 501(c)(6) organization.

The Partnership is a membership organization comprised of companies, organizations, and individuals with a common goal of advancing Downtown Tampa.

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